



Sponsorship Packages Details

Category Exclusive	Be the first in your industry category to sign a contract and we will close that industry to entries
Grand Banner downtown	Your company name and logo will be put on the HTD banner that hangs across Laurel St for 2 weeks prior to the event
Sandwich Boards – Logo	Platinum level sponsors will be added to the sandwich boards that appear on the 4 key corners in San Carlos
Stage Banner	Your banner will be hung on one of two HTD stages for a 3-hour period during on-stage entertainment (You supply banner, to be hung on a space-available, first-come first-served basis)
Hwy 101 Animated Billboard	Display your company name on a lighted billboard along with advertising for the event
Parade Division Banner	March your banner through the parade as a division banner
Website –Logo/Live Link	Your company logo and website link added to the official HTD website
Program listing – Logo or Name	Your company logo or name will appear in the HTD program that is sent to all SC schools and distributed at the event
Live, On-stage Announcement	Your company/organization name will be announced between entertainment groups at one of the HTD stages
Event Poster – Logo or Name	Your company logo or name will appear on the full color 11X14" event poster that will be posted in SC and surrounding cities
Personalized framed sponsor certificate	Commemorate your sponsorship with a certificate suitable for hanging in your place of business

www.sancarloshometowndays.com

650-594-2700

