



Dear Arts and Crafts Participant,

Spring 2009

Thank you for your interest in participating in Hometown Days. My name is Jennifer Muir-Dickson, the new Arts and Crafts Chairperson for Hometown Days. (I am taking over for Lesley Bone who has done a wonderful job in this position for many years.) I am a relative newcomer to Hometown Days. Last year was my first year on the Steering Committee, chairing the Community Booth area. I am excited to have the opportunity to expand my role and work with you.

San Carlos Hometown Days originated 29 years ago as an all-volunteer effort to fundraise for San Carlos based community charities & nonprofit organizations. Since then it has expanded to include artisans from our surrounding communities, games, rides, community booths, a variety of food, entertainment and even a skateboard park! We love and appreciate the hand-selected artisans that participate with us from around the Bay Area, and we are committed to showcasing the best of what San Carlos has to offer. In the spirit of celebrating our hometown, we want to include as many San Carlos residents and small San Carlos businesses who wish to participate, by introducing the following changes.

Spotlight on a San Carlos Nonprofit

Hometown Days 2009 is putting a spotlight on San Carlos Green! This year we are offering vendor space to showcase San Carlos Green so residents may learn about Green initiatives and green companies in our city. Hometown Days will get a lesson in how to transition into a zero-waste festival, and as a vendor, you can also learn how to become a green business.

Time Share Booth

This year we are introducing the concept of time-share booth space. Depending on interest, we will have one or two spaces dedicated to the small, home-based artisan who would like to share a table in a booth, renting by the hour, rather than the whole weekend. This is designed to highlight yet another tier of our talented local artisans whom we don't often get to see. This type of booth space will be offered at \$10.00 per hour with a minimum of 3-hour sign up. Participants may sell home-crafted wares or advertise/display them with instructions for customers to place orders. You must be a San Carlos based in-home artisan to be considered for this type of space.

Give Back to HTD

Hometown Days continues to be an all volunteer non-profit organization just as it began in 1980. We are not run by the City of San Carlos or the Chamber of Commerce. We depend on the generosity of our community in the form of sponsorships, revenue from space rental and income generated from sales during Hometown Days weekend. In order for us to keep our booth spaces affordable and continue this wonderful San Carlos tradition in today's challenging economy we are asking all vendors to donate 20% of their total profits from the weekend back to Hometown Days.

Small Business Showcase

We would also like to extend the welcome mat to a select few San Carlos “mom and pop” small businesses. **The fee will be \$150.00 for the weekend.**

Pricing Structure

\$100.00 per weekend for Residents of San Carlos who sell self, hand-crafted items.

\$120.00 per weekend for Non-residents with self, hand-crafted items.

\$150.00 per weekend for vendors who include other hand-crafted items.

All vendors are required to provide their own booths, tables, and a certificate of liability insurance. Qualification for booth spaces are reviewed and determined by the HTD Steering Committee.

I look forward to meeting all of our new and returning vendors!

Warmly,

Jennifer Muir-Dickson

Arts & Crafts Chair

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